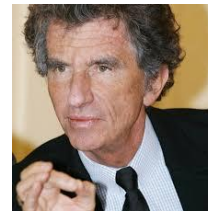
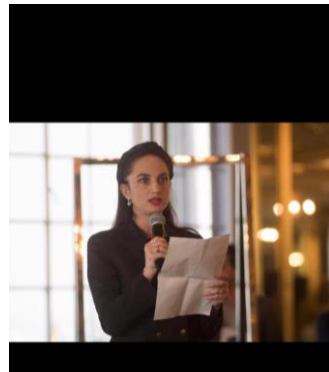
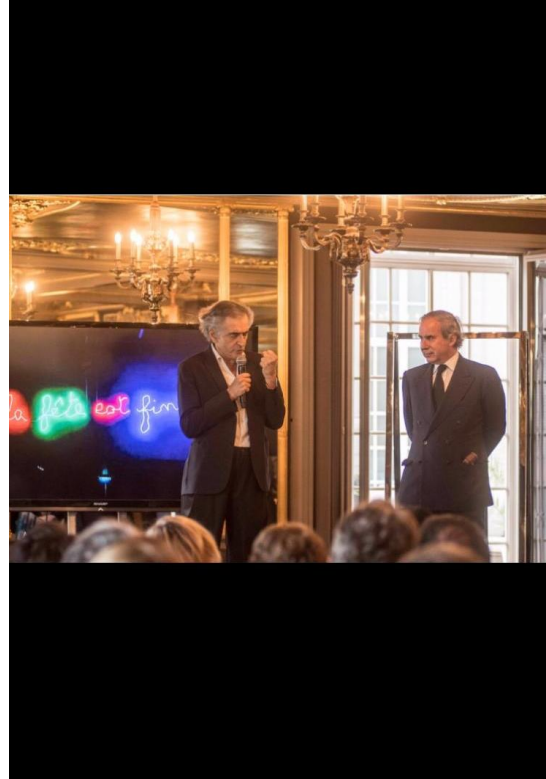




United Artists Collective

Founding a community of art lovers with benefits and engagements to support cultural and artistic projects



The Vision

United Artists is a global **community** of Artists, Gallerists, Collectors, Curators, Art Lovers who care to preserve the conditions for art and culture to blossom.

We support selected causes thanks to a larger community of members who hold a **Member's Card** that provides access to exclusive physical and online **events in Art and Culture** around the world.

United artists For is **not a politically engaged organisation**, we intervene when the politics or the war trouble the artists and their projects.

Our events so far

**UNITED
ARTISTS
FOR
EUROPE**

May 2019: United Artists for Europe

When the UK decided to leave the EU, we created United artists for Europe, a “cultural bridge” for the UK to continue contributing to European cultural projects
=> we raised \$800k in an art auction

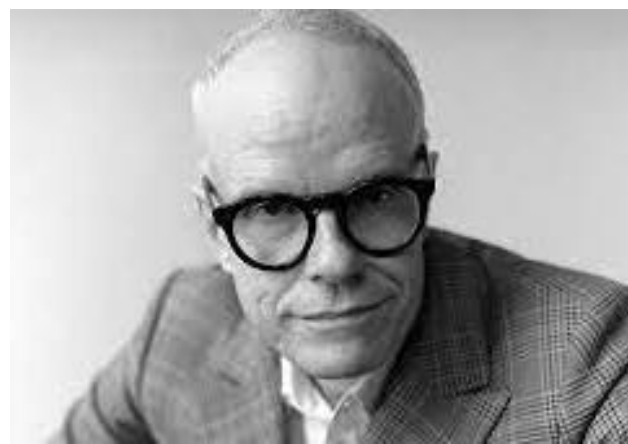
**UNITED
ARTISTS
FOR
UKRAINE**

Nov 2022: United Artists for Ukraine

When Russia invaded Ukraine, we focused our efforts in protecting the cultural institutions of the country, as well as the artists and their projects
=> We launched our new United Artists NFT membership card which is an ongoing platform for fundraising

Mar 2019 - United Artists for Europe: The founding fathers of our community

- In May 19, *United artists for Europe* ambioned to keep the UK in the Europe of culture and raised funds for the benefit of European cultural foundations such as Europa Nostra
- *“More than ever, Europe needs benchmarks so that people can recall not only its utility but its unity ... More than ever, it is urgent to demonstrate that Europe is not only a place for the free circulation of ideas, people and goods but also for a shared artistic, aesthetic and cultural heritage.”*
Bernard-Henri Lévy
- This initiative gathered:
 - A Gallerist: Thaddaeus Ropac
 - A Thinker: Bernard Henri Levy
 - An Auctioneer: Simon de Pury
 - Curators such as Hans Ulrist Obrist
 - 30 living artists who donated their artwork: Adel Abdessemed, Marina Abramovic, Claire Adelfang, Jean-Marie Appriou, Ron Arad, Daniel Buren, Francesco Clemente, Shezad Dawood, Richard Deacon, Marlene Dumas, Elmgreen&Dragster, Valie Export, Jan Fabre, Sylvie Fleury, Douglas Gordon, Anthony Gormley, Julio Le Parc, Claude Leveque, Ross Lovegrove, Yan Pei-Ming, Guiseppe Penone, Grayson Perry, Marc Quinn, Gerwald Rockenschaub, Pascal Marthine Tayou, Juergen Teller, Morgane Tschiember, Luc Tuymans, Xavier Veilhan, Bernar Venet, Francesco Vezzoli, Erwin Wurm
- For more details on this event: Ropac.net/de/news/55-united-artists-for-Europe

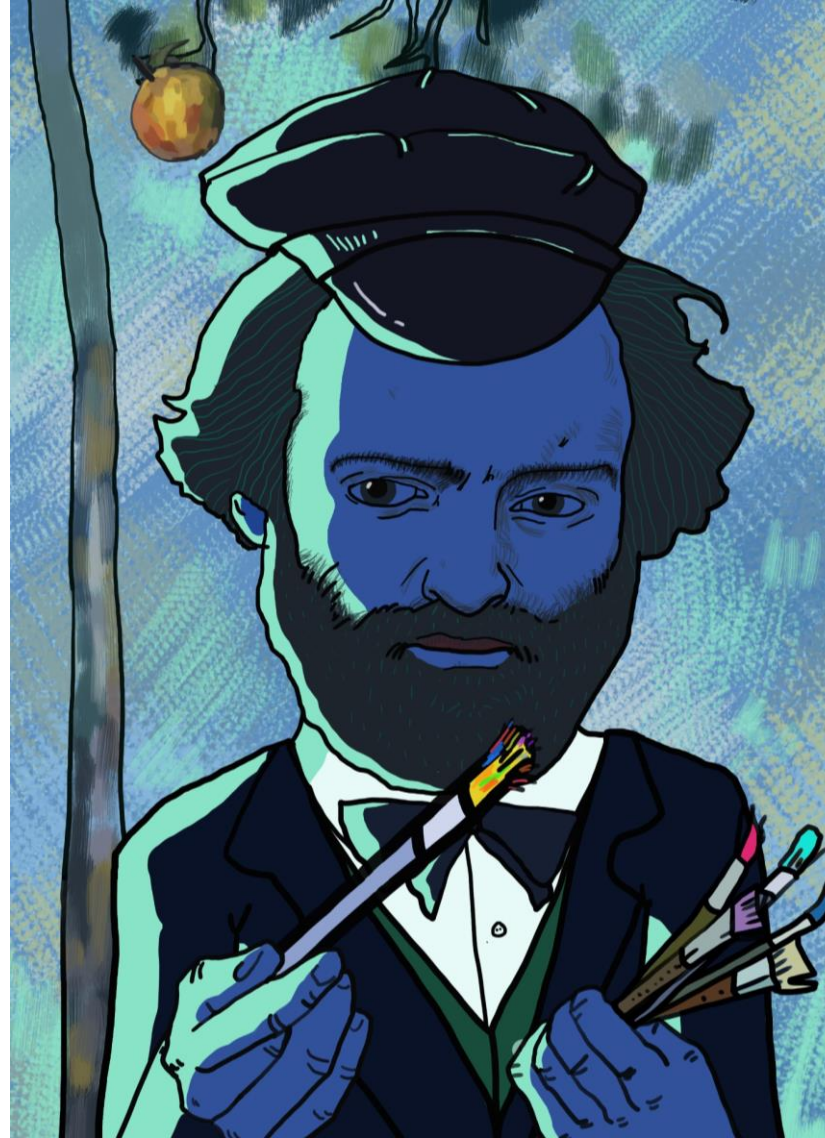


Nov 22 - United artists for Ukraine

The first “drop” of NFT Member’s card was launched for the benefit of Ukrainian cultural institutions and the cultural projects in Ukraine which were disrupted by the war.

A launch event in Paris on Nov 6th 2022 at IMA Institut du Monde Arabe, hosted by Jack Lang

We have partnered with many well-established institutions in Ukraine such National Museum of Odessa (OFAM), National Museum of Kiev (NAMU), Foundations (ARWM), the Ukrainian Institute, the Ukrainian cultural fund to source cultural projects that require urgent funding



UNITED ARTISTS FOR IRAN

Our next event: United Artists for Iran

- United Artists for Iran alongside with Institut du Monde Arabe and Femmes Azadi is supported by the former French President Francois Hollande and former French minister of culture Jack Lang.
- A collective of powerful Iranian women: Shirin Ebadi, Barbara Pravi, Anousha Nazari, Rachel Deghati, Farhad Khosrokhavar, Yasaman Hasani, Golshifteh Farahani but also French actresses Julie Gayet, Elsa Zylberstein are joining their force to fight against the liberticidal regime of the Islamic Republic which for more than 40 years has punished with imprisonment any woman going out in public without being veiled.
- In September 2022, the execution in detention of Mahsa Amini, arrested by the morality police for not having worn her hijab according to the dressing rules in force, marked the beginning of an unprecedented popular uprising in Iran.
- Several months after the beginning of the movement, the mobilization against the regime of the mullahs does not weaken.
- Women and men defy the power in place with incredible courage. Thousands of arrests and hundreds of death sentences testify of the scale of the repression.
- In April the 13th, many talks, conferences, concerts, reading of Persian poetry will be organised.
- United artists stands with the people of Iran.



What is a United artists NFT member card?

Benefits for the card holder

- Holding a United artists card means you are part of a club. It entitles the holder to unique “what money cant buy” benefits such as meeting artists, being on the guest list for exhibitions, auctions, gala dinner, digital events etc...
- This is a card for life, you receive benefits for as long as you hold it or until you sell it

In support of a cause

- The sales proceeds come to finance the selected project of UAf Ukraine

Design:

- This first drop of cards are designed by a Ukrainian artist – Irina Ozarinskaya
- The cards represent a selfie of a world-famous artist and can be collected

A valuable asset

- The cards are in NFT format and therefore are collectible and exchangeable
- We expect the cards to have a financial value that grows with the community and with the benefits attached to it, as they are rare and valuable for art lovers

Type of cards:

- A small portion of them are “legendary” i.e. with a unique rarity because they were the first made by the artist, the others are produced in a lower level of rarity
- The UAfU drop will have 1530 cards, 500 being sold at price ranging from Eur 500 up to Eur 5000 depending on rarity

United Artists for Ukraine curators



THE MINISTRY OF CULTURE AND INFORMATION POLICY

[More info](#)

The Ministry of Information Policy of Ukraine is based solely on the principles of freedom of speech and thought, protection of citizens' rights to express their position.



THE UKRAINIAN FILM STATE AGENCY (USFA)

[More info](#)

Ukrainian State Film Agency (USFA) is a central executive body of the government which implements the state policy on cinematography including film production, distribution and promotion of Ukrainian films both in Ukraine and worldwide.



THE UKRAINIAN INSTITUTE

[More info](#)

The Ukrainian Institute is strengthening Ukraine internationally and domestically as a subject using the tools of cultural diplomacy. It promotes better knowledge and understanding of Ukraine internationally, and develop cultural relations between Ukraine and other countries.



THE UKRAINIAN CULTURAL FOUNDATION

[More info](#)

The Ukrainian Cultural Foundation aim to facilitate development of culture and arts in Ukraine, to provide favourable environment for development of intellectual and spiritual potential of individuals and society, wide access for the citizens to national cultural heritage, to support cultural diversity and integration of the Ukrainian culture into the world cultural space.

Meet our Institutional Partners Events

- All Cards give access to this benefit
- You will be invited to selected exhibitions, dinners and events of our partners
- 30 Institutional Partners with global presence including:

PERROTIN

PARIS
DUBAI
NEW YORK
HONG KONG
SEOUL
TOKYO
SHANGHAI

Thaddaeus Ropac

London Paris Salzburg Seoul

**NAHMAD
PROJECTS**

pact

de PURY

WIZARD

PURPLE

T&L
GALERIE

whitewall

Meet our Artists

- A privilege for Rare, Ultra Rare and Legendary card
- You will have the opportunity to spend time with the artists of our collective for their studio visit, one to one meetings
- 30 artists including:



Douglas Gordon



Marina Abramovic



Sarah Meyohas



Shezad Dawood



Luc Tuymans



Francesco Vezzoli